

NMHA Sponsorship Opportunities ~ 2020/2021

NMHA Premier Corporate Sponsor ~ \$20,000

- Logo/Name on ALL jersey's within NMHA - both Rep & HL > currently 76 teams within our association
- Premier positioning on all digital, social media, & membership communication postings
 - Invitation to events & functions acting as a supporting sponsor & vendor

Association prefers a 3-5 year commitment for this Corporate Sponsor - **Commitment required by July 30th, 2020**

Rep Association Sponsor ~ \$12,500

- Logo/Name on ALL Rep & Select Team socks - currently 26 teams* in total, both Home & Away socks will be printed
- Ranking position for all digital & social media postings relating to all Rep programs with feature spot advertising
- Noted on the specific rep team home pages
- **Prefer commitment by July 30, 2020**

HL Association Sponsor ~ \$10,000

- Logo/Name on ALL HL team jerseys - currently 44 teams* in total
- Ranking position for all digital & social media postings relating to NMHA HL programs with feature spot advertising
- Noted on the HL web pages with first invitation to Championship weekend with vendor table/area
- ***Prefer commitment by July 30, 2020**

HL Divisional Sponsor ~ \$5,000 U8 to U11

- **Currently sponsored by Tim's & McDonalds**
- They provide shirts, etc for these divisions and supply needed support for these young players!

HL Divisional Sponsor ~ \$5,000 U12 to U15

- Noted as Title Sponsor for division on web pages, social media & events
- Featured to HL Members with communications and sponsor's highlights

HL Divisional Sponsor ~ \$5,000 U16 to U21

- Noted as Title Sponsor for division on web pages, social media & events
- Featured to HL Members with communications and sponsor's highlights

Individual House League Team Sponsorship ~ \$600

- 44* opportunities/teams available in various divisions
 - Offered in all divisions between U8 to U21
- A maximum of 3 teams is permitted for each sponsor, per division (* # of teams subject to change each start of season)

Digital Only Sponsorship (\$500 each)

- Unlimited opportunities available
- NMHA would be pleased to feature your company logo & name on our Website, also include it with all our communication to members and featured in our sponsorship highlights

Newmarket Minor Hockey Association

www.nmha.ca

sponsorship@nmha.ca



**Contact us today, we will
customize a plan suited to
your needs**

We fully understand the post Covid-19 landscape. We are eager to get hockey going again and also to support your business going forward

NOTE: Age Groups now known as (formerly known as): U8 (Minor Novice), U9 (Novice), U10 (Minor Atom), U11 (Atom), U12 (Minor Peewee), U13 (Peewee), U14 (Minor Bantam), U15 (Bantam), U16 (Minor Midget), U18 Midget, U21 (Juvenile)